

## Four Startups to Work with Delhi Metro to Enhance Digital Mobility Solutions and Last-Mile Connectivity

**New Delhi, India (13<sup>th</sup> March, 2023):** Delhi's Transport Department, in collaboration with WRI India and Toyota Mobility Foundation (TMF), announced the four winners of the Station Access and Mobility Program (STAMP) Challenge today. The winners are MetroRide, OpenMove, Tummoc, and White.

The winners represent some of the best solutions in last-mile connectivity and mobility-as-a-service (MaaS). Through STAMP, Delhi aims to enable a single platform that will allow better information dissemination, journey planning, and payment integration. It also aims to build more efficient last-mile services in areas that require better connectivity.

The four winners of the STAMP Challenge will receive a combined research grant of over USD 100,000 to demonstrate their solutions in Delhi. The pilot solutions are slated to roll out between March and April 2023. Delhi Transport Department and WRI India will provide mentorship and implementation support to all the teams for designing and deploying the pilots.

**Ashish Kundra, Principal Secretary and Commissioner, Transport Department, GNCTD,** said, "We saw several exciting and innovative solutions presented at STAMP Delhi. These solutions have the potential to be implemented and scaled up across the entire NCT and provide seamless, end-to-end connectivity to all commuters. Platforms like TMF and WRI India's STAMP Challenge demonstrate the power of harnessing India's robust startup ecosystem to solve transport challenges in our cities."

**MetroRide** is a last-mile e-rickshaw aggregator that is currently operational in Bengaluru and Hyderabad. The team's solution helps commuters save time and money while accessing the metro.

**OpenMove** is a ticketing and journey-planning application, based in Trentino, Italy. It allows users to plan, book, and pay for their journey from a single platform.

**Tummoc** is a Bengaluru-based transit application that provides real-time information and ticketing. In Bengaluru, Tummoc's platform allows commuters to track public transport and buy bus passes.

Gurugram-based **White** provides commission-free last-mile services, including autos and cabs.

Of the 59 total applications received, 28 teams made it to the interim jury stage. Twelve teams were selected for an intensive two-day Bootcamp, which allowed them to engage with domain experts and mentors from partner organizations.

**Pras Ganesh, Executive Program Director, Asia Region, Toyota Mobility Foundation,** noted, "TMF's primary objective is to provide mobility solutions with the commuter as the focal point of the technology. Our cohort for STAMP Delhi showcased a wide variety of applications, both national and international, to improve the commuter experience. In Delhi, STAMP will help develop a mobility-as-a-

service and aggregator platform that can be used as a best practice for the region, a complex task that requires a multi-stakeholder approach—but we fully expect our winners to rise to the challenge.”

“Urban transport cannot exist in silos. With several options for commuters in cities, private and public stakeholders need to come together to both improve commuting and maximize potential ridership and revenue. STAMP Delhi, the seventh edition of the STAMP Challenge, provides the platform for our winners to use research-backed insights and government support to scale their solutions.” explained **Madhav Pai, Interim CEO, WRI India.**

Through the Bootcamp, teams received support on the legal, technical, and business development aspects of developing better mobility solutions and were guided on how to refine and customize their ideas for Delhi Metro. The Bootcamp was followed by a Pitch Day, where teams presented their solutions to a jury consisting of government officials and private sector organizations, following which, the final four winners were chosen.

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### **About the Station Access and Mobility Program (STAMP)**

STAMP is an initiative led by TMF and WRI India to promote better multimodal integration of metro rail, with other modes of transportation in Indian cities, through a partnership model with the innovation and entrepreneurial ecosystem. The initiative, which started in 2016, aims to support pan-India metro rail in becoming an efficient and attractive mode of travel, to ensure faster travel times, reduce road congestion, and lower air pollution. STAMP Delhi is the seventh edition of the program after partnerships with metro agencies in Bengaluru, Hyderabad, Kochi, Mumbai, Pune, and Nagpur. Know more: <https://wricitiesindia.org/STAMP/>

### **About the Toyota Mobility Foundation**

The Toyota Mobility Foundation (TMF) was established in August 2014 by the Toyota Motor Corporation (TMC) to support the development of a more mobile society in which everyone can move freely. The Foundation underscores TMC’s on-going commitment to continuous improvement and respect for people. It utilizes Toyota’s expertise and technologies to support strong mobility systems while eliminating disparities in mobility. TMF works in partnership with universities, governments, non-profits, research institutions and other organizations, creating programs are aligned with the UN Sustainable Development Goals (SDGs) to address mobility issues around the world.

Moving forward, the Toyota Group will continue to utilize the technologies and know-how it has cultivated through its business activities as well as through collaboration with various partners, to promote activities in line with the concept of the SDGs (Sustainable Development Goals) set by the United Nations. Overall, the Toyota Group aims to contribute to building a society where all individuals and communities can live joyfully and prosperously.

Visit <https://toyotamobilityfoundation.org/> for more.

### **About WRI India**

World Resources Institute India (WRI India) works closely with leaders to turn big ideas into action at the nexus of environment, economic opportunity, and human well-being. WRI India Ross Center for Sustainable Cities is WRI India's largest program dedicated to supporting Indian cities in their journey to be low-carbon, resilient and inclusive. WRI India Ross Center works with governments, businesses, multilateral institutions, and civil society groups to develop practical solutions that improve people's lives and protect nature.

Learn more about our work at: <https://www.wricitiesindia.org/>

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